

**MEMORANDUM**

**TO: SUPERINTENDENTS**

**FROM: SALLY SMITH, J.D.**  
**EXECUTIVE DIRECTOR**



**DATE: DECEMBER 19, 2020**

**SUBJECT: SCHOOL BOARD MEMBER RECOGNITION MONTH**

You are invited to join us in celebrating Alabama's 27th annual School Board Member Recognition Month during January. This observance, which also is being celebrated nationally, offers you a chance to strengthen your relationship with your school board members. The theme, "Charting the Course for Student Success," reaffirms the goal we all share: preparing tomorrow's leaders for excellence. To make this project a success, we are providing you a variety of suggestions and easily customizable promotional materials. These can be downloaded from our website at [www.AlabamaSchoolBoards.org](http://www.AlabamaSchoolBoards.org). A certificate template can also be downloaded and customized for each board member to be presented by your board president at the January board meeting.

Recognizing board members for their dedication and sacrifice takes a concerted effort by your staff, parents, students and community. We believe such recognition goes a long way in encouraging veteran and new board members alike to continue making the commitment board service requires. We urge you to take this opportunity to acknowledge them.

**If yours is a medium to large school system, you may want to consider having clusters of schools work together to stage a single recognition event or even pair one school with each board member for recognition. This will help ensure neither your schools nor the board members will be overwhelmed with activities in January.**

SS/dwv